

THE FREEDOM TABLET INITIATIVE THE KINGDOM OF SAUDI ARABIA

Global Manufacturing, AI and Distribution Partner



International Digital Education Access Inc.



Education for Every Age. Everywhere. Powered by the Sun.

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OUR VISION

Saudi Arabia is undergoing one of the most significant national transformations of the modern era. Guided by the leadership and future-driven vision of His Royal Highness the Crown Prince, the Kingdom is redefining its global role in advanced manufacturing, artificial intelligence, youth empowerment, and digital innovation.

The Freedom Tablet Initiative aligns directly with these priorities. It offers the Kingdom the opportunity to become the global manufacturing, AI, and distribution hub for the world's most advanced offline education technology. This partnership does not simply introduce a factory. It establishes a national capability, a new strategic industry, and a Saudi-led global standard for safe, modern, culturally respectful learning.

This initiative elevates the Kingdom's position as a leader in technological advancement, creative industry development, and global humanitarian influence, fully aligned with the long-term aspirations of Vision 2030.



THE MULTI-CORPORATE ARCHITECTURE

The Freedom Tablet ecosystem is supported by a multi-corporate architecture designed for reliability, scalability, and global reach.

- International Digital Education Access, Inc. - IDEA is the parent company and the creator of all software, educational content, curriculum systems, and intellectual property.
- Freedom Tablet Canada Ltd. develops early childhood, youth education, Oville World, Master Hoobee ESL, and Alwaha ASL.
- Freedom Tablet International Ltd. develops all youth, adult, civic, and crisis-zone editions, including the Lifeline Tablet, national unity editions, STEM programs, and counter-recruitment modules.
- Saudi Arabia is proposed as the global manufacturing, AI cultural adaptation, and regional distribution partner, positioned to become the center of the system and the engine for worldwide expansion.

This architecture has been recognized for its clarity, efficiency, and its ability to scale across continents. It places the Kingdom at the apex of a global education movement.



IMMEDIATE PATHWAY CHINA TO SAUDI ARABIA

The Freedom Tablet is currently manufactured in China through contract with a Saudi national partner. This relationship creates an immediate, practical pathway for transferring production capability into the Kingdom.

Saudi Arabia can begin with CKD and SKD assembly in a light industrial facility, allowing fast ramp-up of production with minimal risk. Workflows, equipment specifications, quality assurance standards, and production sequences can be transferred directly.

From there, the Kingdom expands into full manufacturing, including injection moulding and casing production, SMT PCB population, battery integration, solar system integration, automated QA, and full packaging.

This transition is not speculative. It is proven, technically supported, and ready to begin. Saudi Arabia becomes the lead manufacturer from the first year.



A THREE-PHASE NATIONAL CAPABILITY

The manufacturing plan grows in three clear stages. Each phase increases Saudi capacity, creates more local jobs, and gradually moves the Kingdom toward full national production. It's a practical, proven pathway used worldwide — simple to start, powerful as it builds.

Here is the progression:

Phase 1

Assembly and Distribution establishes the Kingdom's first production lines. It includes workforce training, quality assurance, light industrial tooling, and distribution channels supporting both Saudi deployment and regional export.

Phase 2

Full Manufacturing, expands the Kingdom's capacity into all critical manufacturing functions, including plastics, solar integration, power systems, PCB population, robotics, packaging, and automated QA. This phase transforms Saudi Arabia into a global producer rather than a simple assembly site.

Phase 3

The AI, Culture, and Translation Division, becomes the Kingdom's intellectual center of the Freedom Tablet ecosystem. This division oversees cultural adaptation, curriculum translation, AI model supervision, STEM and math development, and future expansions such as AI-driven tutors and offline adaptive learning systems. Together, these phases establish a mature, strategic national capability with long-term economic, cultural, and diplomatic value.

SAUDI AI LEADERSHIP FOR A CHANGING WORLD

The AI, Culture, and Translation Division is a cornerstone of the partnership. It ensures that language, culture, and content adaptation for more than 30 global markets is led directly from the Kingdom.

This division manages Arabic-first quality control, translation for Africa and Asia, cultural oversight of global modules, and integration of STEM and math excellence programs, including Bilal World and Professor Pi. It also oversees the development of future AI-based learning tools that operate entirely offline to protect children and respect national values.

This division becomes a Saudi intellectual and cultural asset that shapes global education delivered through the Freedom Tablet platform. It strengthens the Kingdom's leadership in the digital and cultural sectors of Vision 2030.

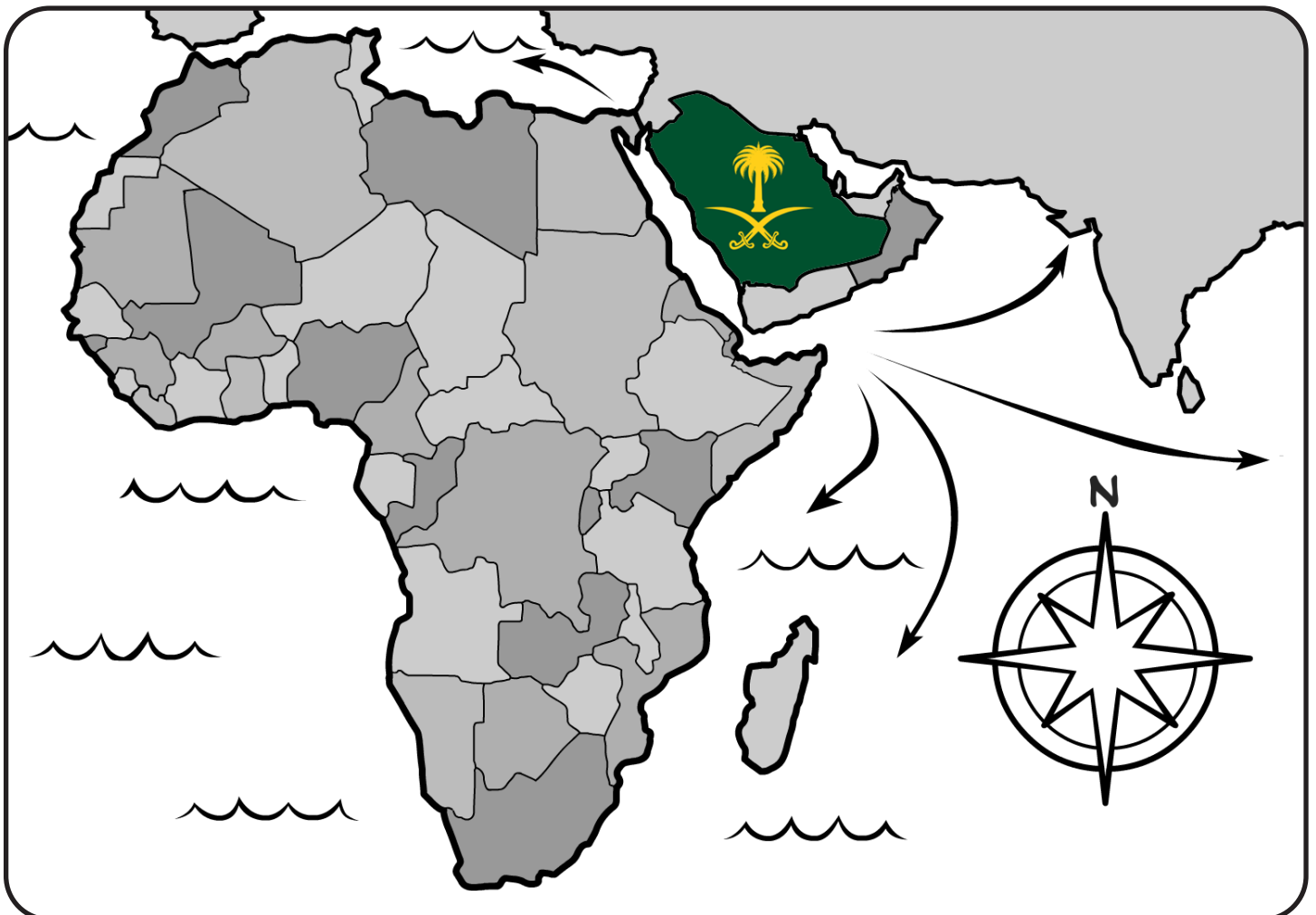


GCC AND AFRICA DISTRIBUTION CENTRE

Saudi Arabia is ideally positioned to serve as the central GCC and East Africa distribution hub for the Freedom Tablet ecosystem.

From Saudi territory, the Kingdom can export tablets, solar components, Mobile Education Centre kits, Portable Education Centre units, and Freedom Hub materials to Somalia, Uganda, Ethiopia, Kenya, Rwanda, Burundi, and other strategic partners. The Kingdom's logistics networks, ports, customs efficiency, and regional diplomacy make this role both practical and prestigious.

Saudi Arabia also becomes the central repair, upgrade, and replenishment centre for millions of devices. This strengthens the Kingdom's humanitarian leadership, supports regional development programs, and enhances diplomatic relationships.



INVESTMENT SUMMARY

(Rounded Cost Ranges)

Phase 1	Assembly and Distribution	From \$30 Million USD	To \$40 Million USD
Phase 2	Full Manufacturing	From \$45 Million USD	To \$60 Million USD
Phase 3	AI, Culture, and Translation	From \$10 Million USD	To \$15 Million USD
	Total Estimated Range	From \$90 Million USD	To \$115 Million USD

Strategic investment target approximately 100 million USD

NATIONAL BENEFITS FOR THE KINGDOM

Saudi Arabia gains an advanced digital manufacturing sector that supports long-term national goals. It establishes a leadership role in education technology, supported by AI, cultural adaptation, logistics, and global distribution.

The initiative creates skilled jobs for Saudi youth in engineering, digital arts, content production, AI research, logistics, and design. It strengthens national goals in English proficiency, STEM development, creative industries, and digital empowerment.

As humanitarian and development programs expand across Africa and Asia, Saudi Arabia becomes the central provider of crisis-zone education technology. This strengthens the Kingdom's global influence and humanitarian reputation.

Why It Matters

- Global Gap: 260M children remain out of school.
- Internet Unsafe: Every parent knows the internet is dangerous for children.
- AI Revolution: Nations that do not control their AI fall under foreign influence.
- Saudi Advantage: With Vision 2030, the Kingdom can export offline, Arabic-first, AI-enabled tablets across the Islamic world, Africa, and Asia

INTERNATIONAL DIGITAL EDUCATION ACCESS CREATIVE AND TECHNICAL TALENT ADVANTAGE

IDEA brings more to the Kingdom than technology, manufacturing, and AI. We bring a world-class creative and technical talent pool that has defined excellence in global animation, gaming, digital storytelling, and educational content for more than two decades.

Our senior animation advisor designed animation curriculum at the Vancouver Film School and authored the Media University plan in Djibouti. Vancouver is one of the world's leading hubs for digital arts and interactive media, and IDEA's partners and collaborators come directly from this environment. Several of our animators have directed or contributed to major productions for Disney and Pixar, and our technical teams include programmers who have shipped AAA titles at Electronic Arts, Rockstar, and other global studios. These are the same sectors the Kingdom is expanding as part of Vision 2030.

Saudi Arabia has the ambition, the youth population, and the strategic vision to build a strong regional industry in animation, gaming, and digital education. We believe the Kingdom can become a leader in this sector across the Middle East, and IDEA is prepared to support that goal by transferring knowledge, training young creators, and helping establish a skilled workforce in these fields.

With the Freedom Tablet as a national platform and IDEA as a creative and technical partner, Saudi Arabia can develop a new generation of storytellers, animators, designers, and engineers who shape the cultural and technological landscape of the region. We would be honoured to support this creative evolution as part of the broader manufacturing and AI partnership.



NEXT STEPS

Engineering and transfer package delivered within 30 days, identification of a suitable site within a Vision 2030 industrial zone, Phase 1 assembly line setup, creation of the Saudi AI, Culture, and Translation Division, formalizing the manufacturing partnership framework, planning for a potential high-level announcement when appropriate.