

THE FREEDOM TABLET INITIATIVE THE KINGDOM OF SAUDI ARABIA

Safe, joyful, world-class learning for every child in the Kingdom.

No internet. No predators. No noise. No offending content.
Just a safe, Saudi-aligned learning world designed specifically for children.



International Digital Education Access Inc.



Education for Every Age. Everywhere. Powered by the Sun.

Index

Our Vision	Page 3
The Problems We Solve	4
The Freedom Tablets	5
Oville World	6
Master Hoobee English School	7
Alwaha Village & Arabic Language	8
Professor Pi Math & More	8
Youth Tablet	9
Bilal World & Circle of Light	10
Your Curriculum, Our Tablet	11
The Presentation Tablet	12
National Impact	13

OUR VISION

Saudi Arabia is entering a transformative period. Families want strong digital learning, but they also want safety, cultural protection, and complete peace of mind. Children are growing up in a world filled with technology, but not all technology is designed to protect them.

The Freedom Tablet delivers digital learning designed for Saudi values. It is joyful, safe, beautifully animated, and entirely offline. No social media, no strangers, no advertising, and no external influence.

This is digital education built for families who want results, children who want fun, and a nation preparing a confident next generation.



THE PROBLEMS WE SOLVE

Saudi families face a modern challenge. Children require digital education, but the online world brings risks that parents cannot control.

With the Freedom Tablet, children learn inside a fully curated environment where nothing enters from outside and nothing unexpected appears.

Offline is not a limitation. Offline is protection.

Online Risks

- Predators, messaging, and hidden communities
- Harmful algorithms shaping behaviour
- Unfiltered global content
- Inappropriate media
- Commercial targeting of children
- Apps designed to create addiction

Behavioural Risks

- Reduced attention span
- Overstimulation
- Sleep disruption
- Mood instability
- Anxiety linked to social comparison

Health Concerns

- High EMF exposure from phones held close to the head
- Eye strain from blue light
- Cognitive overload from multitasking apps and feeds
- Physiological stress from fast-paced online environments



Family Pressure

- Parents forced to hand over smartphones so children can learn
- No safe alternative for school-related digital tasks
- Difficulty monitoring usage
- Lack of trustworthy child-friendly platforms comparison

Environmental Challenges

- High heat affecting devices
- Rural areas lacking reliable power
- Travel and outdoor learning needs

Why Offline Matters

Ages 2–14 are the most vulnerable stage of a child's development. Online platforms are not built to protect children; they are built to hold attention.

Offline technology removes:

- Predators
- Social Media
- Messaging
- Algorithm influence
- Addictive Scrolling
- Inappropriate content
- Cultural exposure
- Advertising

THE FREEDOM TABLET

Built for the Kingdom

The Freedom Tablets are purpose-built for the Kingdom—durable, refined, solar-powered, hybrid-capable, child-safe, and completely offline. They arrive with IDEA’s world-class learning programs already inside and can be customized with Saudi-specific content or powerful presentation modules for national initiatives. Designed to work anywhere, from major cities to remote villages, they bring safe learning, strong identity, and modern capability to every part of the country.

Key features include:

- A secure offline operating system
- Zero internet capability
- No app store
- No interruptions
- No external data entry
- No tracking
- No messaging
- No external media
- Complete content control



THE SAUDI TABLET LINE

IDEA is the creative engine behind the Freedom Tablet Initiative, delivering exceptional pre-built educational worlds ready for immediate use. The tablets below showcase a selection of IDEA's work, designed for safety, engagement, and cultural respect. IDEA also produces custom programs and trains local teams as needed.

Oville World

Ages 2–6

A colourful, gentle early-learning environment designed by world-class educators and animators. All learning in Oville is incidental. Children learn literacy, numeracy, music, social skills, science basics, life skills and emotional development while playing inside a joyful world.

What families appreciate:

- Innocent cheerful content
- Learning through play
- No ads or pop-ups
- No extreme themes
- Created by a team with Disney/Pixar-level experience
- Offline and fully safe



THE SAUDI TABLET LINE

Master Hoobee's English Language School

Ages 3–12

Saudi families value English. The world demands it. But learning English should not require exposing a child to the entire internet.

Master Hoobee teaches English through animated lessons, music, vocabulary games, reading practice, and the Magic Mouth pronunciation tool. It builds confidence because practice feels like play. Parents value the neutral, culturally safe content, the lack of slang and risky media, and the gentle animated teacher who never becomes impatient.

Parents appreciate:

- Culturally safe content
- No slang
- No risky media
- No internet access
- A gentle animated teacher who never becomes impatient



THE SAUDI TABLET LINE

Alwaha Arabic Village and Language School

Ages 5–12

Alwaha is a colourful Arabic learning village filled with reading, writing, vocabulary, storytelling, and conversational practice. It supports Saudi identity, cultural pride, structured learning, and joyful animation.

Ideal for:

- Saudi families abroad
- Expatriate families inside the Kingdom
- International schools
- Heritage-language learners



Professor Pi Math and More

Age 5 – 12

Professor Pi teaches math, logic, puzzles, and problem-solving using an encouraging, pressure-free approach. Math comes alive through interactive, playful, and meaningful experiences. Our goal is to weave together mathematical strands, linking them to other subjects and real-life contexts for an immersive, cross-curricular learning journey.

Each strand in our 3-year program is designed to be accessible for different ability levels, with differentiated activities tailored to engage and challenge all learners -from beginners to advanced explorers!

Professor Pi's Math School is all about exploration, curiosity and adventure. Whether students are starting their journey or mastering complex concepts, they'll be supported and inspired to develop a lifelong love of math.



THE SAUDI TABLET LINE

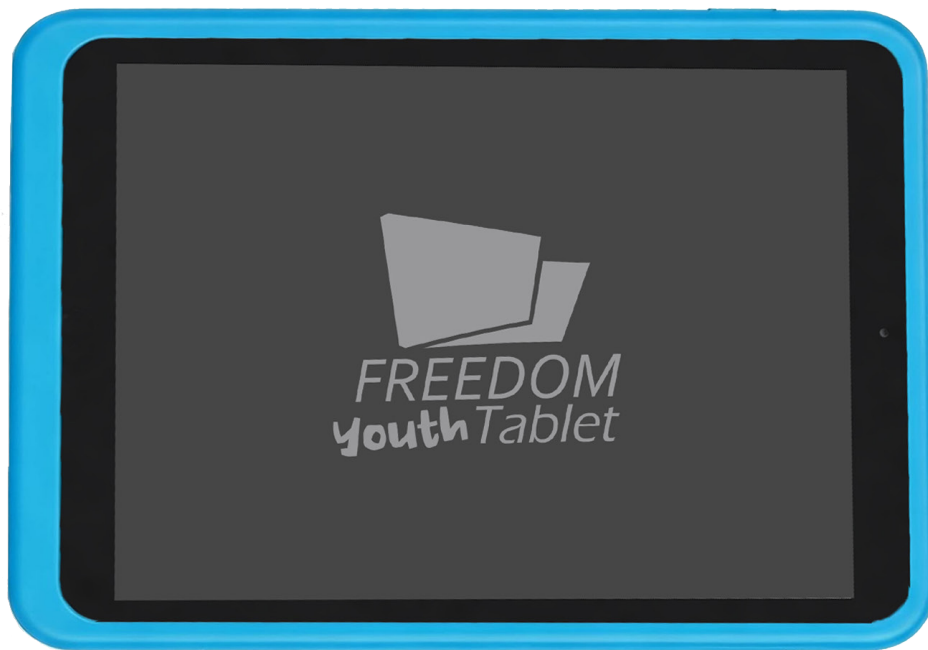
The Youth Hybrid Tablet

Ages 6–12

The Youth Hybrid Tablet is built for older learners who need more power, more structure, and more capability than a children's device can offer. It is durable, elegant, fully offline, and equipped with the speed and capacity required for advanced learning modules, STEM tools, and national identity programs. This tablet gives young people independence while keeping them protected from the risks of the online world.

Digital learning is part of growing up, but AI introduces a new danger that affects preteens more than any other age group. From 6 to 12, children are forming identity, seeking belonging, and learning how to navigate the world. This is the stage when emotional attachment to technology becomes most likely. Modern AI systems can offer companionship, validation, and constant attention, a level of responsiveness that no child is developmentally prepared for.

The risk is no longer exposure to strangers online. The risk is substitution: AI replacing friendships, resilience, and real-world growth. The Youth Hybrid Tablet protects children during these vulnerable years by giving them independence, creativity, and learning, without any connection to an online world that can never be made safe.



THE SAUDI TABLET LINE

Bilal World and the Circle of Light

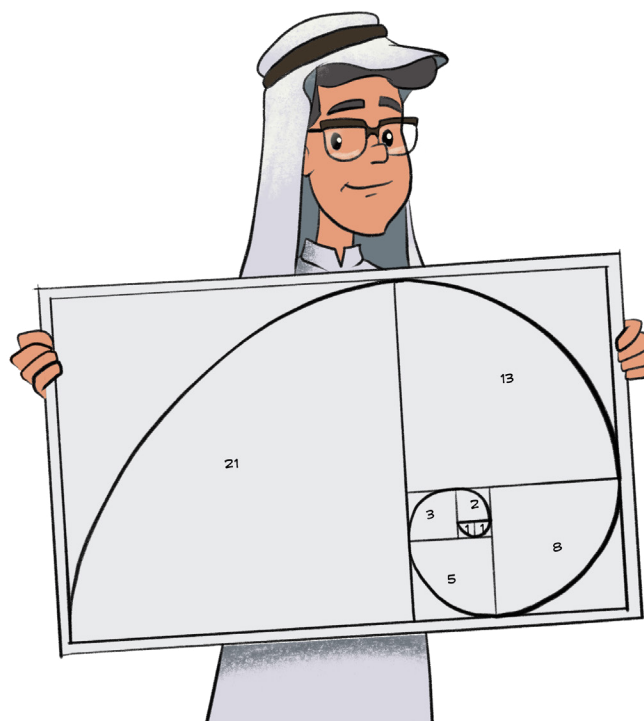
Bilal World – Circle of Light represents a Saudi-Canadian collaboration designed to inspire the next generation of learners through mathematics, science, and digital innovation. Developed under the Freedom Tablet Initiative, this program aligns directly with Saudi Arabia’s Vision 2030 priorities of educational transformation, technological sovereignty, and youth empowerment.

Bilal World introduces children aged 6 to 12 to the wonders of science, technology, engineering, and mathematics through story-based digital learning. The character Bilal becomes a symbol of Saudi innovation, curious, intelligent, and forward-thinking. His world is built on logic, creativity, and the joy of discovery.

The program builds upon early numeracy foundations established in Professor Pi’s Math School and expands them into applied STEM reasoning.

Each digital environment represents a real-world discipline, combining play, experimentation, and collaboration:

- Innovation Campus – A creative lab for robotics, invention, and engineering design.
- Knowledge Oasis – An environmental education center focused on energy, water, and sustainability.
- Medic Tent – A digital health and biology station exploring human anatomy and wellness.
- Digital Majlis – A space for reflection, dialogue, and problem-solving, encouraging teamwork and national pride.



These environments are united by a single mission: to cultivate critical thinking, curiosity, and ethical responsibility among the Kingdom’s youth. Lessons are story-driven and interactive, guiding learners through challenges that encourage creativity, persistence, and analytical reasoning.

THE SAUDI TABLET LINE

Your Curriculum on Our Tablet

Saudi educators know what their students need. The Freedom Tablet simply delivers it, cleanly, safely, and without the chaos of the online world. Whether it is Ministry-approved curriculum, school-designed materials, enrichment modules, or national programs, the tablet becomes a secure, consistent delivery system that works anywhere in the Kingdom. No internet required. No outside content. No competing influences.

Our devices are built to integrate your own curriculum seamlessly. Schools can load lessons, reading material, exercises, assessments, multimedia explanations, or language resources directly onto the tablets at deployment. Updates are handled by Proximity Sync™, allowing large schools, or entire regions, to refresh content through Mobile Education Centres or designated hubs. You control what enters the learning environment. Nothing enters from outside.

For educators, this creates unprecedented stability. Every child receives identical content, presented exactly as intended, without algorithmic interference, advertising, distraction, or external messaging. Teachers gain clarity. Administrators gain oversight. Parents gain peace of mind. And children learn inside an environment designed to strengthen attention, literacy, and confidence—free from online risks.

Your curriculum. Your standards. Your national values. Delivered through a tablet built for the Kingdom. When Saudi learning meets Saudi technology, the result is a safe, modern, and unified digital classroom that supports Vision 2030's educational priorities without compromising childhood or culture.



THE PRESENTATION TABLET

SAUDI & FIFA 2034 EDITION

Saudi Arabia is preparing for one of the most significant global moments in its modern history, the hosting of FIFA 2034. This is more than a sporting event, it is a national stage. It is an opportunity for the Kingdom to present its culture, its achievements, and its future to the world.

IDEA creates a category of tablet specifically designed for moments like this.

The Presentation Tablet is not a children's device. It is a beautifully produced digital showcase, created for adults, dignitaries, investors, and international guests who are visiting the Kingdom or participating in national milestones.

These tablets are elegant, cinematic, and built to leave an unforgettable impression. They carry custom storytelling, national achievements, cultural highlights, Vision 2030 animations, and high-definition films created exclusively for the event. The content is fully offline, secure, and self-contained, making it a perfect diplomatic and ceremonial gift.

The FIFA 2034 Edition could include a blend of Saudi heritage, stadium and tournament previews, youth messages, investment showcases, tourism features, and short inspirational films. Everything is created by IDEA's world-class animation and storytelling team, who have decades of high-level experience in film, gaming, education, and character design.

IDEA is prepared to build a FIFA 2034 Edition and to develop additional Presentation Tablets for ministries, cultural projects, national campaigns, and international relationships. These tablets are powerful tools for communication, inspiration, and global visibility, created exclusively for the Kingdom's rising role on the world stage.



NATIONAL IMPACT FOR SAUDI ARABIA

The three Freedom Tablets create a national impact that extends far beyond individual learning. Together, they support the Kingdom's vision for a confident, educated, and culturally grounded generation.

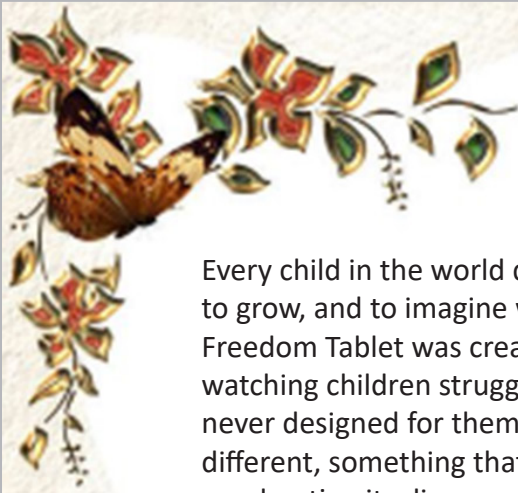
The Early Learning Tablet builds strong foundations in literacy, numeracy, emotional development, and curiosity, giving young children the start they deserve in a rapidly changing world.

The ESL and Arabic editions strengthen the Kingdom's multilingual advantage. English mastery opens global opportunities, while Alwaha protects Arabic fluency and cultural identity for families inside the Kingdom and abroad.

The Youth Hybrid Tablet supports the most challenging stage of development, early adolescence, by providing structured STEM learning and cultural modules in a fully protected environment. It offers a safe alternative to the open internet during the years when children are most vulnerable to outside influence.

Across classrooms, households, and communities, these tablets bring safer learning, stronger identity, and modern capability to every part of the nation, fully aligned with Saudi Arabia's educational priorities and Vision 2030 goals.





Every child in the world deserves a safe place to learn, to grow, and to imagine who they might become. The Freedom Tablet was created because I spent decades watching children struggle with technologies that were never designed for them. I wanted to build something different, something that protects childhood instead of accelerating its disappearance.

Saudi Arabia is a nation investing deeply in its young people, and it is a privilege to support that journey. These tablets are not just devices. They are small, portable environments of safety, joy, and possibility. My hope is that they help families feel confident, help children feel inspired, and help the Kingdom build a generation that is strong in identity, grounded in culture, and prepared for a changing world.

Thank you for allowing us to share this work with you. It has been built with sincerity, purpose, and deep respect for the families it will serve.

Thankyou

Eronne Foster

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International Digital Education Access Inc.

