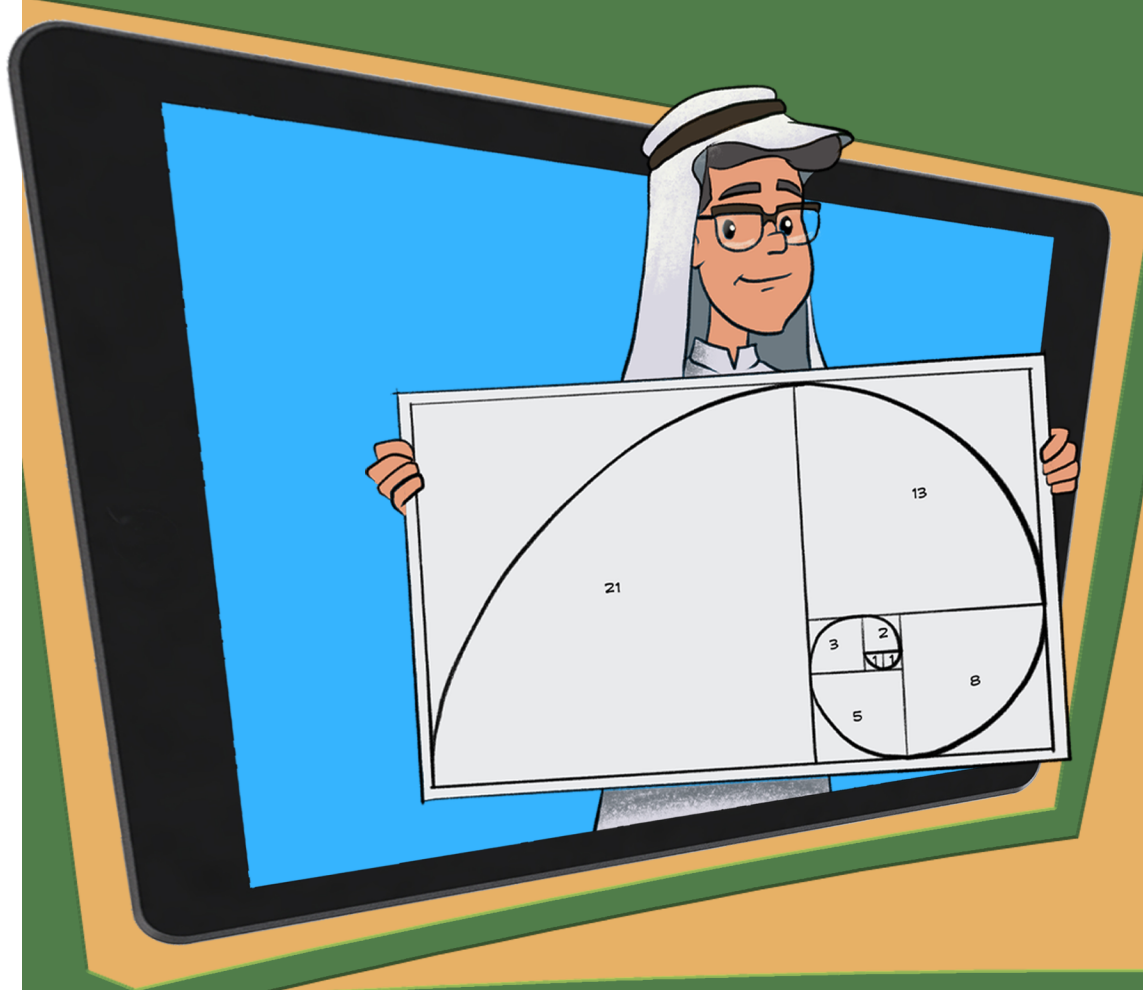


FREEDOM *Tablet*



BILAL WORLD
Edition

THE BILAL WORLD YOUTH TABLET

Concept Brief and Technical Direction

Purpose

The purpose of this brief is to clarify the strategic direction, technical structure and development pathway for the Bilal World Youth Tablet. This document outlines the commercial and humanitarian product models, the content architecture, the power and security systems, and the development requirements needed to take the project into full design and production.

Overview

Bilal World represents the youth-facing identity of the Freedom Tablet Initiative. Where Oville speaks to young children, Bilal World speaks to older youth through STEM learning, identity, values and a global outlook. The program is designed to be safe, offline, culturally adaptable and technically stable. The intention is to build a device and content ecosystem that families trust and young people enjoy, while ensuring the strongest possible alignment with Middle Eastern and global markets.

Product Models

There are two clear product families within this initiative. Each serves a different purpose and market, while sharing the same brand foundation.

Commercial Youth Tablet

- This is the private-label Bilal tablet intended for home use.
 - o 10–11” display
 - o USB-C charging only
 - o No Wi-Fi, no SIM, no Bluetooth and no wireless radios
 - o USB-C restricted to power and secure communication with our proprietary EduConnect PC software
 - o Strong OS lockdown
 - o EduConnect secure update system
 - o Registered USB for controlled service functions
 - o Durable, premium design with mould-embossed Bilal casing
 - o Designed for homes, not rugged environments

This version is the foundation for the youth commercial market. It maintains the brand promise of a fully offline, safe device.



Humanitarian Solar Tablet

All humanitarian tablets share one non-negotiable requirement: they must include solar capability.

- Built-in solar, or
- Dockable solar, or
- Classroom solar hubs, or
- Portable Education Center integration

These devices serve Ministries of Education, NGOs, UN agencies, refugee programs and other large-scale deployments. The humanitarian line is structurally different from the commercial line due to the operational realities of its environment.

Content Architecture

The Bilal World content system is designed as a single global foundation with modular extension.

Baseline Content

- STEM learning
- Language Lab
- Character-driven stories and missions
- Global values and universal ethics
- Youth-friendly interface

Islamic Values Module

For the Middle Eastern market, an Islamic values module can be added without altering the global core. Stories, cultural framing, character arcs and moral lessons can be adapted specifically for this market.

This structure allows us to maintain one global product and add regional layers without additional engineering overhead.



Development Scope

This phase covers the full design and development planning stage for Bilal World. It does not represent the complete build or deployment of the Bilal World universe. The work in this phase establishes the technical, creative, and operational foundation required for a future full build-out. It covers:

- Technical feasibility and engineering parameters
- Hardware industrial design
- OS lockdown strategy
- Power system architecture
- EduConnect and Registered USB integration
- Content mapping and dual-path development (global and Islamic)
- Manufacturing pathways and cost modelling
- Licensing and IP structure
- Master production plan and budgeting for full build-out

The total scope and cost of constructing the complete Bilal World content ecosystem will be determined during this design and planning phase and addressed under a separate, subsequent agreement.

Strategic Rationale

The current focus on technical stability, power integration and OS security is essential before scaling into content production. Solar integration for the humanitarian line and a tightly controlled charging and update system for the commercial line form the backbone of the entire global platform.

Clarifying this foundation now positions the wider team for major long-term success. This project elevates the contributors involved to platform creators, not task executors. It aligns engineering, production, content and business development toward a unified global strategy.

Next Steps

1. Approve this concept brief as the governing direction for design.
2. Initiate the formal design phase under the USD 5 million development contract.
3. Begin parallel work on the Bilal World narrative and visual identity.
4. Establish manufacturing and engineering pathways in coordination with technical partners.

Conclusion

Bilal World is a major opportunity to redefine youth learning through a safe, offline, values-based tablet experience. The commercial and humanitarian pathways together create a global platform with long-term strategic significance. With clear direction and a disciplined technical foundation, the Bilal World Youth Tablet is positioned to become a flagship product for the region and beyond.

APPENDIX – PROFESSOR PI

Integration of the Bilal Method for Mathematics and STEM Learning

Overview

Professor Pi is the mathematics and STEM pillar of the Freedom Education series. It completes the foundational trio of Oville, Master Hoobee's English School and Professor Pi, giving young learners a unified and structured early-learning ecosystem. This appendix outlines how Professor Pi will integrate the principles and methodology developed for Bilal World, ensuring a seamless pathway from toddler-level learning to youth-level STEM readiness.

Purpose

The purpose of Professor Pi is to translate the Bilal World STEM philosophy into a toddler and early-childhood format. While Bilal World focuses on older children and pre-teens, Professor Pi introduces the same core ideas at an age-appropriate level, building early numeracy, logic, curiosity and problem-solving.

Role Within the Freedom Education Series

Professor Pi completes the Freedom Education core series as follows:

- Oville World
Foundational early learning, character development and basic academic readiness.
- Master Hoobee's English School
Early language acquisition delivered through the Magic Mouth™ and structured ESL progression.
- Professor Pi
Mathematics, numeracy, shapes, patterns, logic, measurable concepts and early STEM exploration.



These three programs form the permanent IP foundation of the Freedom Education Tablet. Other programs, such as Alwaha, are market-specific editions and are not part of the core foundational IP.

Integration of the Bilal Method

The Bilal youth STEM philosophy will guide the structure of Professor Pi. Core elements include:

1. Curiosity-Driven Learning

Young children explore mathematics through stories, games and visual problem-solving, similar to Bilal's challenge-based missions.

2. Values-Aligned STEM

Early math learning reinforces persistence, self-confidence, cooperation and fairness. These values mirror the Bilal method, which promotes character alongside academic skill.

3. Scaffolding for Long-Term Continuity

Professor Pi introduces the earliest numerical and logical concepts that Bilal World later expands into advanced STEM. This ensures continuity across the age spectrum.

4. Cultural and Global Adaptability

The Professor Pi curriculum will be neutral, globally applicable and free from cultural or regional bias. Where regional editions exist, such as Islamic-values overlays in Bilal World, the Pi structure remains unchanged.

5. Offline Architecture

Professor Pi will be delivered entirely offline and integrated into the locked-down Freedom Education environment. All update management is coordinated through EduConnect, consistent with the Bilal architecture.

Partnership Structure

Professor Pi will be developed by IDEA in partnership with Belal World Inc to ensure alignment between the toddler and youth STEM systems. The shared design language will strengthen the brand connection between early learning and youth learning.

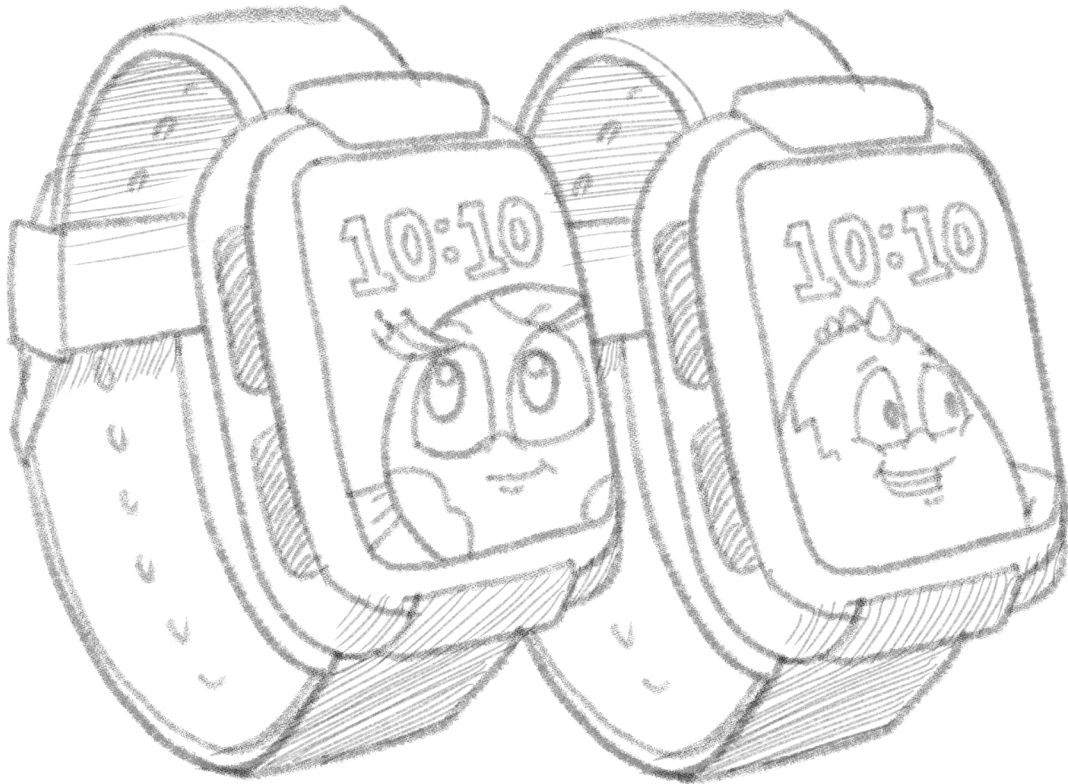
Strategic Importance

Integrating the Bilal method into Professor Pi ensures that all future learners begin their STEM journey with a common philosophy and skill progression. This alignment will also support future editions of the youth tablet, creating a clear educational pathway from early childhood through adolescence.

Conclusion

Professor Pi expands the Freedom Education foundation by adding a mathematically driven, values-aligned, curiosity-centered program that complements Oville and Master Hoobee. Through partnership with Belal World Inc, the program will carry forward the STEM principles that define the youth tablet while remaining age-appropriate for toddlers and early learners. This structure gives the Freedom Education series a complete, unified academic core suitable for global deployment.

APPENDIX – CALL HOME



The Freedom Call-Home™ Lifeline “Connection without a screen. Safety without a phone.”

This appendix outlines a conceptual companion product and is not part of the Bilal World development scope.

The Freedom Call-Home™ Lifeline

“Connection without a screen. Safety without a phone.”

The Origin

In March 1991, five-year-old Michael Dunahee disappeared from a school playground in Victoria, British Columbia. He was never found.

For many parents of that era, this tragedy planted a quiet, persistent fear:

What if my child needs me and cannot reach me?

At the time, the technology did not exist. Cellular networks were immature, devices were large, expensive, and inaccessible to children. The idea had to wait.

Today, the problem has returned — from the opposite direction.

- Children now have too much access.
- Parents have too little control.

The Problem Today

Governments, educators, and families, particularly in Saudi Arabia, are moving decisively to remove smartphones from children’s lives:

- Phones distract from learning
- Phones expose children to inappropriate content
- Phones undermine focus, sleep, and development
- Phones introduce social pressure far too early

Yet parents have grown accustomed to one thing smartphones provide:

- The ability to reach their child instantly and be reached.
- Removing phones without replacing that single function creates anxiety for families and resistance to policy.

The Insight

Children do not need phones.

Parents do not need children to have phones.

They need a lifeline.

A device that does only one thing — and does it perfectly.

The Product

Freedom Call-Home™ Lifeline

A purpose-built child safety communicator

The Freedom Call-Home Lifeline is not a phone.

It has:

- No apps
- No internet
- No browsing
- No messaging
- No camera
- No social media
- No games

It exists for one purpose only:

To connect a child to trusted adults - instantly.

How It Works

Simple by Design

The device resembles a watch or wearable, intentionally toy-like and non-status-driven.

Controls:

- Button 1: Call Home
- Button 2: Secondary Trusted Contact
- Optional: Emergency Assistance (region-dependent)

That's it.

No dialing.

No menus.

No confusion.

A child presses a button.

A trusted adult answers.

Parent-Controlled Setup

- Numbers are programmed by parents or guardians
- Locked configuration — child cannot change contacts
- Device cannot receive calls from unknown numbers
- Optional parent-initiated call-in capability

The child does not manage communication.

The adult does.

Why This Is Different from “Kids Phones”

Existing “kids phones” fail because:

- They are still phones
- They still normalize screens
- They still invite feature creep
- They still become social objects

The Freedom Call-Home Lifeline:

- Is not aspirational
- Is not interactive entertainment
- Is not a substitute smartphone

It is a safety device, not a lifestyle product.

Cultural & Policy Fit (Saudi Arabia)

This concept aligns cleanly with:

- Saudi mandates to reduce screen exposure for children
- Educational reforms emphasizing focus and discipline
- Family-first cultural values
- Parental authority over technology
- National child safety initiatives

It allows Saudi leadership to say:

“Children do not need phones but parents will never lose contact.”

That is a powerful position.

Market Viability

Target Segments

- Children aged 3–12
- Schools banning phones
- Parents of young children
- After-school programs
- Field trips, sports, camps
- Religious and cultural schools

Distribution Models

- Government-approved child safety device
- School-issued or school-recommended
- Bundled with Freedom Tablet ecosystems
- Optional subscription for connectivity

Strategic Value to the Freedom Ecosystem

The Freedom Call-Home Lifeline becomes:

- A bridge between phone-free childhood and parental reassurance
- A trust enabler for offline education
- A companion product to the Freedom Tablet
- A stand-alone safety category, not a gadget

It reinforces the core philosophy:

Technology should serve children - not shape them.

“Your child’s reach — without a phone.”

“Connection without exposure.”

“Always reachable. Never online.”

Final Thought

This idea did not fail in 1986 because it was wrong. It failed because it was early.

Today, it arrives at exactly the right moment when:

- Governments want less tech
- Parents want more safety
- Children deserve both

APPENDIX – BILAL WORLD FINANCIAL AND LICENSING RELATIONSHIP

Overview

This appendix outlines the financial, ownership and licensing structure governing the Bilal World intellectual property, its relationship to International Digital Education Access Inc (IDEA), and the manner in which Freedom Tablet International Ltd (FTI) and FTI-KSA will operate within the commercial framework for the Middle Eastern market.

Corporate Structure

- Belal World Inc is the IP-owning entity for all Bilal characters, stories, educational methodologies and visual identity. This includes the global edition and the Islamic-values edition. Bilal World Inc will control the rights to develop, license and commercialize all content associated with the Bilal brand.
- IDEA holds ownership of the technology infrastructure, educational design systems, platform architecture, software tools, learning pipelines and content production capabilities used to build the Bilal World program. IDEA does not own the Bilal IP but contributes the technical and creative infrastructure required to bring the product to market.
- FTI functions as the global manufacturing and distribution partner for IDEA's international tablet programs.
- FTI-KSA is the dedicated operating company responsible for manufacturing, sales and regional deployment within the Kingdom of Saudi Arabia and other Middle Eastern markets.

Licensing Relationships

The following licensing structure governs the flow of rights and responsibilities:

Belal World Inc to Freedom Tablet -KSA

Belal World Inc will license the Bilal World youth content, brand and visual IP directly to FTI-KSA. This license allows FTI-KSA to manufacture and distribute the Bilal Youth Tablet within the Kingdom of Saudi Arabia and any additional territories mutually agreed upon.

IDEA to Freedom Tablet International and Freedom Tablet -KSA

IDEA will license its platform technology, operating system, security architecture, educational frameworks and production services to both FTI and FTI-KSA. These licenses support the technical integration of the Bilal content into the Freedom Tablet hardware. IDEA will receive royalties from both entities.

IDEA to Belal World Inc

IDEA will provide development, production and technical services to Belal World Inc under a separate commercial agreement, including:

- design and development of the Bilal tablet platform
- OS integration and offline systems
- security framework and EduConnect update system
- content production support as required

This contract is separate from manufacturing or distribution agreements and follows standard development terms and fees.

Financial Structure and Royalties

The following payments and revenue flows apply:

- Royalty from Belal World Inc to IDEA
IDEA will receive a royalty on each unit of the Bilal Youth Tablet sold, reflecting its contribution of technology, platform integration and support services. This royalty is payable whether units are produced through FTI or FTI-KSA.
- Royalty from FTI-KSA to Belal World Inc
- FTI-KSA will pay a licensing royalty to Belal World Inc for the use of the Bilal IP. This royalty will be included in the per-unit cost structure for the Middle Eastern market.
- Professor Pi Royalty to Belal World Inc
- Because Professor Pi incorporates methodological elements derived from the Bilal STEM approach, IDEA will allocate a royalty to Belal World Inc on Professor Pi revenues. This royalty, in the range of 1-2%, is modest in scale but formal in structure. It recognizes Belal World Inc's contribution to the unified STEM pathway across the Freedom Education Series.
- Manufacturing Revenue
FTI and FTI-KSA will retain the manufacturing margin associated with the production and sale of the Bilal Youth Tablet in their respective markets.

Development Contract

IDEA will receive a separate development fee for designing, planning and costing the private-label Bilal Youth Tablet, estimated at USD 5 million for Phase One. Full production costs for the Bilal World ecosystem will be budgeted and contracted separately.

Strategic Alignment

This structure ensures the following:

- Belal World Inc maintains full ownership and control of its intellectual property.
- IDEA remains the exclusive technology and content partner with a royalty-based revenue model.
- FTI and FTI-KSA operate as the manufacturing and distribution engines for the Bilal product line.
- The financial flows are clean, transparent and consistent with international licensing practice.
- Long-term revenue from Middle Eastern sales supports Belal World Inc, IDEA and the broader Freedom Tablet distribution network.

Conclusion

This model creates a balanced, scalable and secure licensing ecosystem. Belal World Inc retains full IP ownership. IDEA retains control of the underlying technology and receives ongoing royalties. FTI and FTI-KSA hold the operating rights for manufacturing and distribution. This structure provides stability for partners, clarity for investors and a reliable foundation for the global expansion of the Bilal youth education program.

